

# ACTION AGENDA

1999-2004

## ► Focus on highest possible quality

- Teaching and learning
- Academic advising and career counseling
- Racial and gender diversity
- Adult-friendly student services
- Helping students move smoothly through all levels of education
- Measuring results

## ► Use technology wisely

- to improve learning
- to extend access
- to increase efficiency

## ► Use resources effectively

- Decide what good things not to do
- Fund what counts the most
- Cooperate, don't duplicate unnecessarily
- Help faculty and staff develop professionally

## WHAT ALL INSTITUTIONS WILL DO

## ► Target underserved areas

- Low educational attainment rates
- High unemployment rates
- Low per-capita income
- High percentage of children living in poverty

## ► Help employers be successful

- by having a better trained workforce
- in globally competitive markets
- through technology transfer: from research to implementation

## ► Model the Action Agenda

- Focus on quality
- Grow responsibly
- Create partnerships
- Engage with communities
- Try new approaches
- Think of the whole as well as the parts

### THE NEED FOR CHANGE

- Half of population lacks knowledge and skills
- 46th in % of population with high school diploma
- 42nd in % of citizens with bachelor's degree
- Low R&D expenditures per capita
- Difficulty creating technologically advanced jobs
- 41st among states in *Kids Count* report on the health and well-being of children

► **Model the behavior we want**

- Focused
- Fair
- Responsive
- Active
- Creative
- Cooperative
- Reflective

► **Rationalize budgeting**

- Operating and Capital
- Incentives toward 2020 aspirations

► **Deregulate**

- Institutions approve most new academic programs
- Institutions set tuition rates within broad guidelines
- Institutions set admissions requirements

► **Streamline everything else**

**WHAT THE  
COUNCIL  
WILL DO**

► **Advocate**

- for the people of Kentucky
- for students
- for institutions
- for the social value of education

► **Bridge the gaps —  
to build a true system**

- from high school, home, or workplace to college
- among universities and with KCTCS
- with other state agencies serving Kentuckians

► **Monitor performance  
and report results**

- Processes and practices
- Results of learning, research, and service
- Satisfaction of students and other stakeholders
- Benchmark comparisons



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**Kentucky Council on Postsecondary Education**  
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[www.cpe.state.ky.us](http://www.cpe.state.ky.us)

## WHAT OUR SYSTEM WILL DO

### ► Expand opportunity and achievement in postsecondary education

- Increase enrollments
- Increase retention and graduation rates
- Prepare successful graduates

### ► Team with others to solve community and statewide problems

- Create jobs
- Raise per-capita income
- Increase literacy among the workforce
- Improve health and well-being,  
especially of children

*The purpose of all organizations is found outside the organizations themselves. — Peter Drucker*

## WHAT KENTUCKY WILL DO

### ► Use incentive trust funds to drive the Action Agenda

### ► Reap the benefits

- Increased percentage of high school graduates going on to college
- Greater proportion of population with bachelor's degree
- Job growth/lower unemployment
- Increased per-capita personal income
- Improved quality of life
- Healthier children

*Making postsecondary education better means helping to make lives better.*